



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2016

Multiple District 4

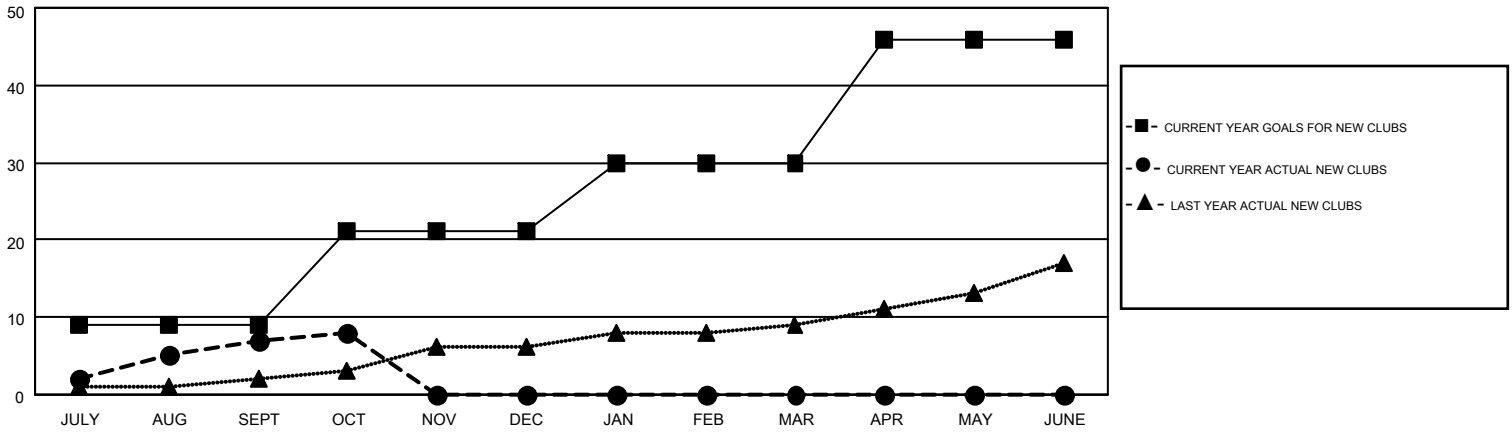
LOCATION: CALIFORNIA

GMT: GARY WONG

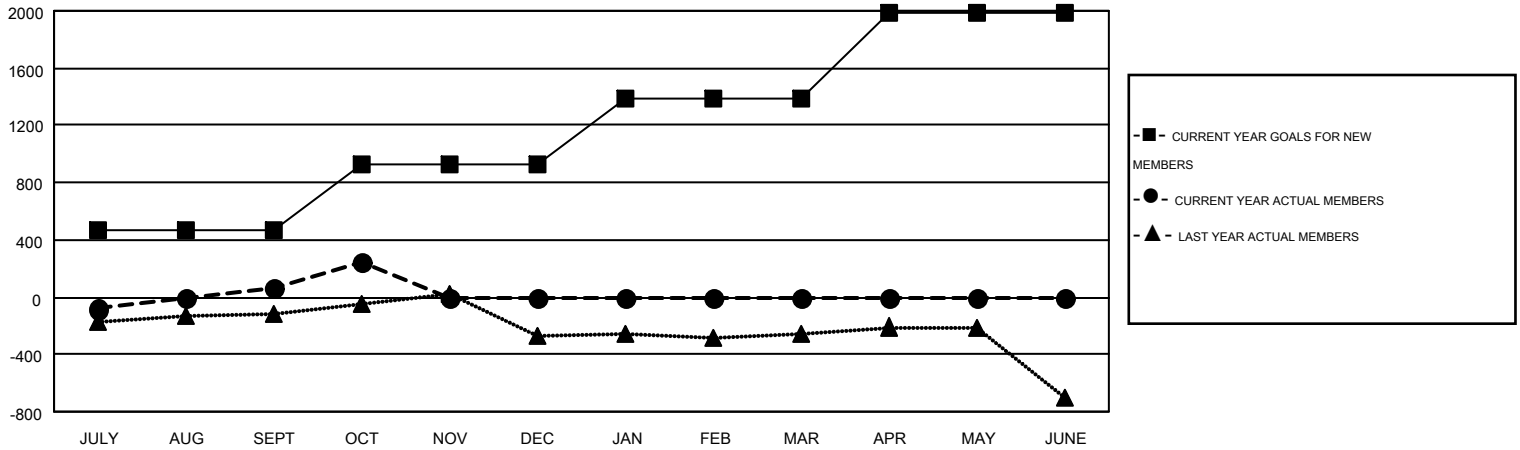
GMT CA 1

Clubs					Members				
RESULTS FOR 2016-2017					RESULTS FOR 2016-2017				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	9	7	4	3	JULY/AUG/SEPT	468	1,119	1,060	59
OCT/NOV/DEC	12	1	0	1	OCT/NOV/DEC	456	313	131	182
JAN/FEB/MAR	9	0	0	0	JAN/FEB/MAR	467	0	0	0
APR/MAY/JUNE	16	0	0	0	APR/MAY/JUNE	591	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	315 CLUBS OF 736 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	13,062 (63.76%)
DECEASED	97	FEMALE	7,425 (36.24%)
CLUB CANCELLED	8	<u>FAMILY UNIT MEMBERS</u> 3,719	
OTHER	1,086	<u>HEAD OF HOUSEHOLD</u> 1,771	
TOTAL	1,191	<u>NON-HEAD OF HOUSEHOLD</u> 1,948	

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